reThink Webcast

The Future-Proof Organization

June 26, 2018
neXt Curve is a San Diego-based digital research advisory firm focused on advising entrepreneurs, enterprises and governments in the building of a better digital future for all.

“We believe that a better future requires the proactive incubation of transformative ideas and the development of the businesses that will make those ideas happen.”

Leonard Lee
Managing Director & Founder of neXt Curve

An executive consultant with 23-years of experience with leading tech and strategy firms.
Roland Deiser is an accomplished business scholar who is the founder of the Center for the Future of Organization at the Drucker School of Management. His published works include over 40 articles in professional journals including the McKinsey Quarterly. Roland is also the dean of Daimler’s Corporate University and created the Executive Corporate Learning Forum (ECLF), a network of senior executives from over 60 global corporations exploring how to develop strategic and organizational capabilities in fast changing environments. He also serves as a board advisor to Fortune 500 companies & government organizations.
Jodi comes to us with more than 30 years of experience leading and managing transformation initiatives with Fortune companies like Disney and HP, and global NGOs like the World Bank and Project Concern International. She has worked with leading advisory firms such as PwC and IBM as an executive consultant, and is currently the executive director of the Innovation Resource Center for Human Resources (IRC4HR) where she is focused on funding action research and curating insights into the implications of technology and digital disruption on the future of work, organizations and people, and leadership.
Discussion Agenda

1. What Does It Mean To Be Future-Proof?
2. The 13 C’s Of The Future-Proof Organization
3. What’s Next For The Organization?
What Does It Mean To Be Future-Proof?
The Future Of Work
To Boldly Go Where No One Has Gone Before!
Agenda Topic 2

The 13 C’s Of The Future-Proof Organization
The 13 C’s
Contemporary Competitive Capabilities

Source: Roland Deiser | Center for the Future of Organization
Agenda Topic 3

What’s Next For The Organization?
The Future of The Organization

**Trends Shaping Business**
- value-creating companies
- designing products and services
- crisis-robustness
- opaque, closed
- decide and implement
- vertical hierarchies

**Shifting The Paradigm**
- long-range strategy
- designing customer experiences
- agility and resilience
- transparent, open
- invite to participate
- horizontal communities

**Learning as Educational Practice**
- own resources
- learning as strategic and organizational practice

**Source:** Roland Deiser | Center for the Future of Organization
Implications for Business Leaders

1. Embrace Confusion - Expose Yourself To The Unknown.
2. Shape Contexts That Enable Creativity, Collaboration And Self-Organization.
3. Leverage Boundaries As Spaces For Collaborative Learning.
4. Foster Networks Within And Beyond The Organization.
5. Understand And Actively Shape Your Business Ecosystem.
Follow us on www.next-curve.com

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Deepening our understanding for capabilities that are critical to succeed in a digitally connected world, and supporting leaders and organizations along their transformational journey.

*The only thing we know about the future is that it will be different* — Peter F. Drucker

**Who We Are**

The Center for the Future of Organization is an independent think tank at the Drucker School of Management at Claremont Graduate University. We strive to serve as a premier global hub for applied research and practical discourse on new paradigms of leadership and organization with special regards to the role of digital technologies as drivers of competitive advantage.

We achieve this through customized research projects and think tanks, executive education and advisory, and by a global virtual platform for knowledge development and exchange.
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Thank You!